BLACKBIRD FOR TRAINING

Management Accounting for Corporate Values & Operations

2027 □□□□□ 16 – 12
Munich (Germany)



Management Accounting for Corporate Values & Operations

Ref: 20222777_216182 Location: Munich (Germany) Fees: 5200 GBP

Course Description

This intensive 1-week course equips finance professionals with advanced management accounting techniques to align financial practices with organizational values and enhance operational decision-making. Participants will learn to integrate ethical considerations, sustainability metrics, and strategic planning into accounting processes to drive long-term value creation and operational excellence.

Learning Objectives

- Develop management accounting strategies that reinforce corporate values and ethics
- Apply value-based management techniques to improve operational efficiency
- Integrate sustainability and social responsibility metrics into financial reporting
- Enhance decision-making processes using strategic cost management tools
- Align performance measurement systems with organizational values and goals

Course Modules

Day 1: Foundations of Value-Driven Management Accounting

- Introduction to value-based management accounting
- Aligning accounting practices with corporate values
- Ethical considerations in management accounting
- Case study: Value-driven accounting in action

Day 2: Strategic Cost Management for Operational Excellence

- Activity-based costing and management
- Value chain analysis and optimization
- Target costing and continuous improvement
- Implementing lean accounting principles

Day 3: Sustainability Accounting and Reporting

- Integrating ESG metrics into management accounting
- Triple bottom line reporting techniques
- Carbon accounting and environmental cost management
- Sustainability balanced scorecard development



Day 4: Performance Measurement and Value Creation

- Designing value-based key performance indicators KPIs
- Economic Value Added EVA and value-based management
- Balanced scorecard implementation for value alignment
- Incentive systems that reinforce corporate values

Day 5: Strategic Planning and Decision Support

- Strategic management accounting for long-term value creation
- Scenario planning and sensitivity analysis
- Capital investment decisions aligned with corporate values
- Integrating non-financial metrics in decision-making processes

Practical Wins for Participants

- Develop a value-driven management accounting framework for your organization
- Create a sustainability-focused balanced scorecard
- Design a strategic cost management plan to enhance operational efficiency
- Formulate a set of ethically-aligned KPIs for performance measurement

