Cards and Payments Professional: Mastering Industry Essentials

2027 □□□□□ 16 – 12
Casablanca (Morocco)



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Ref: 20222782_216502 Duration: Casablanca (Morocco) Fees: 4200 GBP

Course Description

This comprehensive 1-week course provides a deep dive into the cards and payments industry. Participants will gain expertise in card issuance, transaction processing, risk management, and emerging digital payment technologies. The course covers the entire payment ecosystem, equipping professionals with the knowledge to navigate the evolving landscape of financial transactions.

Learning Objectives

- Understand the end-to-end lifecycle of card payments, from issuance to settlement
- Master the fundamentals of payment security, fraud prevention, and risk management
- Explore the impact of digital innovations on traditional payment systems
- Gain insights into regulatory compliance and industry standards
- Develop strategies for implementing and optimizing payment solutions

Course Modules

Day 1: Introduction to Cards and Payments

- Overview of the payments landscape
- Card types and payment networks
- Issuing and acquiring processes
- Key industry players and their roles

Day 2: Transaction Processing and Technology

- Authorization and settlement flows
- Payment gateways and processors
- EMV and contactless technologies
- Mobile and digital wallets

Day 3: Risk Management and Fraud Prevention

- Common types of payment fraud
- Fraud detection and prevention strategies
- Chargeback management
- Data security and PCI DSS compliance



Day 4: Digital Payments and Innovation

- E-commerce and m-commerce solutions
- Open banking and APIs
- Blockchain and cryptocurrencies
- Artificial intelligence in payments

Day 5: Regulatory Environment and Future Trends

- Key regulations affecting the payments industry
- Compliance challenges and best practices
- Emerging payment technologies
- Strategic planning for payment professionals

Practical Wins for Participants

- Ability to design and implement secure payment solutions
- Skills to optimize payment operations and reduce fraud losses
- Knowledge to navigate complex regulatory requirements
- Insights to drive innovation and stay ahead of industry trends

