Budgeting, Forecasting, Business Planning & Economic Modeling

2027 □□□□ 6 – 2
Sharm El-Sheikh (Egypt)



Budgeting, Forecasting, Business Planning & Economic Modeling

Ref: 20222788_213805 Location: Sharm El-Sheikh (Egypt) Fees: 4200 GBP

Course Description

This intensive 1-week course provides a comprehensive overview of integrated financial planning, from budgeting and forecasting to business planning and economic modeling. Participants will gain practical skills in financial analysis, strategic planning, and decision-making. The course combines theoretical concepts with hands-on exercises to ensure a thorough understanding of key financial planning tools and techniques.

Learning Objectives

- Develop and implement effective budgeting and forecasting strategies
- Create robust business plans aligned with organizational goals
- Master economic modeling techniques for financial analysis
- Enhance decision-making skills through financial scenario planning
- Integrate risk management into financial planning processes

Course Modules

Day 1: Foundations of Financial Planning

- Introduction to integrated financial planning
- Budgeting principles and best practices
- Forecasting techniques and methodologies
- Linking budgets to strategic objectives

Day 2: Advanced Budgeting and Forecasting

- Rolling forecasts and flexible budgeting
- Variance analysis and performance measurement
- Cash flow forecasting and management
- Budgeting for different business models

Day 3: Business Planning and Strategy

- Developing a comprehensive business plan
- Financial projections and pro forma statements
- Scenario planning and sensitivity analysis
- Aligning financial plans with business strategy



Day 4: Economic Modeling Fundamentals

- Introduction to economic modeling
- Key economic indicators and their impact
- Building financial models in spreadsheets
- Interpreting model outputs for decision-making

Day 5: Advanced Modeling and Integration

- Advanced economic modeling techniques
- Integrating budgets, forecasts, and economic models
- Risk assessment and mitigation strategies
- Presenting financial plans to stakeholders

Practical Wins for Participants

- Create a comprehensive budget and forecast for your organization
- Develop a strategic business plan with financial projections
- Build an economic model to support decision-making
- Design an integrated financial planning process for your team

