

Sustainability ESG Design Plan and Implement Masterclass

2027 000000 1 - 000000 27
Berlin (Germany)

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Day 4: Stakeholder Engagement and Communication

- Identifying and prioritizing stakeholders
- Developing effective ESG communication strategies
- Reporting and disclosure best practices
- Managing ESG reputation and brand value

Day 5: ESG Performance Measurement and Future Trends

- ESG metrics and key performance indicators
- ESG data collection and analysis techniques
- Emerging technologies in ESG management
- Future trends and innovations in sustainability

Practical Wins for Participants

- Develop a customized ESG strategy for your organization
- Create an ESG implementation plan with actionable steps
- Design an effective ESG communication framework
- Establish a system for measuring and reporting ESG performance

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