EFFAS Certified ESG Analyst (CESGA) Comprehensive Training

2027 □□□□□ 18 – 14
Lisbon (Portugal)



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Ref: 20222835_218964 Location: Lisbon (Portugal) Fees: 5200 GBP

Course Description

This intensive 1-week course prepares participants for the EFFAS Certified ESG Analyst CESGA certification. It covers recent developments in ESG integration, regulatory environments, ESG strategies, responsible investing across asset classes, and practical application through case studies. Participants will gain comprehensive knowledge and skills to excel in ESG analysis and sustainable investing.

Learning Objectives

- Understand the latest trends and challenges in ESG integration
- Navigate complex regulatory environments in sustainable finance
- Develop and implement effective ESG investment strategies
- Apply ESG considerations across various asset classes
- Integrate ESG factors into fundamental research and valuation models
- Conduct comprehensive ESG due diligence and analysis

Course Modules

Day 1: Foundations of ESG Integration

- Recent developments in ESG integration
- Drivers of ESG demand and challenges
- Empirical studies on ESG investment
- Introduction to regulatory environments

Day 2: ESG Strategies and Responsible Investing

- Overview of ESG strategies
- Responsible investing across asset classes
- ESG considerations for equity, fixed income, and alternative investments
- ESG reporting frameworks and standards

Day 3: ESG Integration in Investment Processes

- Incorporating ESG into investment decision-making
- ESG data sources and quality assessment
- Materiality analysis and ESG factor selection
- ESG integration in fundamental research qualitative analysis



Day 4: Quantitative ESG Analysis and Valuation

- ESG integration in fundamental research quantitative analysis
- ESG factor modeling and scoring methodologies
- Integrating ESG factors into valuation models
- Portfolio construction and risk management with ESG considerations

Day 5: Practical Application and Case Studies

- ESG due diligence process for company analysis
- Climate change risk assessment and mitigation strategies
- ESG integration in portfolio management
- Comprehensive case study: ESG analysis and investment decision-making

Practical Wins for Participants

- Develop a systematic approach to ESG integration in investment analysis
- Gain proficiency in assessing and reporting on ESG risks and opportunities
- Enhance ability to construct and manage ESG-focused investment portfolios
- Acquire skills to conduct comprehensive ESG due diligence on companies and sectors

