Local Content Management for Oil & Gas Industry Success

2027 □□□□□ 13 – 9
Barcelona (Spain)



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Ref: 20222942_21975 Location: Barcelona (Spain) Fees: 5900 GBP

Course Description

This comprehensive 1-week course equips professionals with the knowledge and skills to effectively manage local content in the oil and gas industry. Participants will learn strategies for developing local workforce and supplier capabilities, ensuring regulatory compliance, and implementing successful local content programs that drive sustainable growth and community engagement.

Learning Objectives

- Understand local content regulations and requirements in key oil & gas producing nations
- Develop and implement effective local content strategies aligned with business objectives
- Learn best practices for building local workforce and supplier capacities
- Master techniques for monitoring, evaluating, and reporting on local content performance
- Gain insights into stakeholder engagement and community relations management
- Explore innovative approaches to technology transfer and knowledge sharing

Course Modules

Day 1: Introduction to Local Content Management

- Defining local content in the oil & gas context
- Global trends and regulatory landscape
- Business case for local content development
- Stakeholder mapping and engagement strategies

Day 2: Local Content Strategy Development

- Assessing local capabilities and gap analysis
- Setting realistic targets and KPIs
- Integrating local content into business plans
- Risk management in local content implementation

Day 3: Building Local Workforce and Supplier Capacity

- Skills development and training programs
- Supplier development and qualification processes
- Technology transfer and knowledge sharing mechanisms
- Joint ventures and partnerships with local entities



Day 4: Compliance and Performance Management

- Navigating local content regulations and reporting requirements
- Monitoring and evaluation frameworks
- Data collection and analysis techniques
- Addressing non-compliance and continuous improvement

Day 5: Sustainable Local Content Management

- Long-term planning and succession strategies
- Community investment and social performance
- Innovation in local content management
- Case studies and best practices from industry leaders

Practical Wins for Participants

- Develop a customized local content strategy for their organization
- Create a toolkit for assessing and developing local supplier capabilities
- Design a performance monitoring and reporting system for local content
- Formulate an action plan for enhancing stakeholder engagement and community relations

