Professional TV Presenter: Master the Art of On-Camera Hosting

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Geneva (Switzerland)



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Ref: 20220412_22619 Location: Geneva (Switzerland) Fees: 5200 GBP

Course Description

This intensive 1-week course equips aspiring TV presenters with the essential skills and knowledge needed to excel in the broadcasting industry. Participants will learn from experienced professionals, mastering techniques in camera presence, vocal delivery, interviewing, and more. Through hands-on practice and expert feedback, you'll develop the confidence and expertise to shine on screen.

Learning Objectives

- Develop a commanding on-camera presence and engaging presentation style
- Master vocal techniques for clear, confident delivery
- Learn effective interviewing skills and techniques
- Understand the technical aspects of TV production
- Craft a professional TV presenter showreel

Course Modules

Day 1: Foundations of TV Presenting

- Introduction to the TV industry
- Developing your on-screen persona
- Camera awareness and positioning
- Basic script reading and teleprompter skills

Day 2: Vocal Delivery and Communication

- Voice projection and articulation
- Controlling pace, tone, and emphasis
- Conveying emotion and enthusiasm
- Improvisation and ad-libbing techniques

Day 3: Mastering Interviews

- Preparing for different interview types
- Crafting engaging questions
- Active listening and follow-up techniques
- Handling difficult interviewees



Day 4: Technical Aspects and Production

- Understanding camera angles and shots
- Working with earpieces and talkback
- Green screen and virtual studio techniques
- Collaborating with the production team

Day 5: Polishing Your Craft

- Personal branding for TV presenters
- Handling live broadcasts and unexpected situations
- Creating and critiquing showreels
- Career advice and industry insights

Practical Wins for Participants

- A professional-quality TV presenter showreel
- Improved on-camera confidence and presence
- Enhanced interviewing and communication skills
- Insider knowledge of the TV industry and career opportunities

