Mastering Structured Thinking & Executive Presentation

2027 □□□□□□ 15 – 11
Casablanca (Morocco)



Mastering Structured Thinking & Executive Presentation

Ref: 20220307_223621 Date: 11 Location: Casablanca (Morocco) Fees: 4200 GBP

Course Description

This intensive 1-week course equips participants with advanced structured thinking and executive presentation skills. Participants will learn powerful problem-solving frameworks used by top strategy consultants and develop the ability to communicate complex ideas clearly and persuasively to senior leadership. Through hands-on exercises and real-world case studies, attendees will master techniques for breaking down complex problems, crafting compelling narratives, and delivering high-impact presentations.

Learning Objectives

- Apply structured thinking approaches to analyze and solve complex business problems
- Develop clear, concise, and compelling executive-level presentations
- Craft data-driven narratives that resonate with senior leadership
- Enhance executive presence and confidence when presenting to C-suite audiences
- Master techniques for handling tough questions and driving decision-making

Course Modules

Day 1: Foundations of Structured Thinking

- Introduction to structured problem-solving frameworks
- Breaking down complex problems into manageable components
- Hypothesis-driven problem solving
- Data gathering and analysis techniques

Day 2: Advanced Problem-Solving Techniques

- Root cause analysis and decision trees
- Scenario planning and sensitivity analysis
- Synthesizing insights from multiple data sources
- Developing actionable recommendations

Day 3: Crafting Executive-Level Presentations

- Principles of clear and concise communication
- Structuring presentations for maximum impact
- Data visualization best practices
- Storytelling techniques for business presentations



Day 4: Delivering High-Impact Presentations

- Techniques for enhancing executive presence
- Tailoring presentations to different executive audiences
- Handling tough questions and objections
- Strategies for driving decision-making and action

Day 5: Putting It All Together

- Integrating structured thinking and presentation skills
- Real-world case study analysis and presentation
- Peer and instructor feedback sessions
- Action planning for continued skill development

Practical Wins for Participants

- A toolkit of proven problem-solving frameworks to tackle any business challenge
- Templates and best practices for creating executive-ready presentations
- Increased confidence in communicating complex ideas to senior leadership
- Enhanced ability to influence decision-making at the highest levels of an organization

