

Digital Transformation Framework

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Amman (Jordan)

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Digital Transformation Framework

R20228802 | 2284068 | Location: Amman (Jordan) **Fees:** 4900 GBP

Why This Course

Digital transformation is not just about technology — it's about reimagining business models, processes, and culture to thrive in a rapidly evolving digital economy.

Organizations that succeed in digital transformation combine strategy, innovation, and governance to build systems that are agile, customer-focused, and data-driven.

The Digital Transformation Framework program equips participants with the tools, models, and leadership insights to design and manage enterprise-wide transformation journeys.

It bridges technology strategy, organizational change, and value creation, enabling leaders to turn digital ambition into sustainable business success.

Through structured frameworks, real-world case studies, and design workshops, participants will learn to develop a comprehensive transformation roadmap — from vision to execution.

What You'll Learn and Practice

By joining this program, you will:

- Understand the core pillars and lifecycle of digital transformation.
- Learn to design and apply a digital transformation framework tailored to your organization.
- Align digital initiatives with corporate strategy and business outcomes.
- Explore key technologies — AI, cloud, data, automation, and analytics — and their strategic impact.
- Gain skills in change management, culture transformation, and stakeholder alignment.
- Build governance and performance measurement systems for transformation success.
- Identify barriers, risks, and enablers of digital change.
- Develop a practical roadmap for end-to-end digital transformation.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

The Program Flow

Day 1: The Strategic Imperative of Digital Transformation

- Defining digital transformation — beyond technology modernization.
- Global trends and the evolving digital economy.
- Strategic drivers: customer experience, agility, data, and innovation.
- Maturity models and readiness assessments for transformation.
- Case study: How industry leaders built digital-first business models.

Day 2: Frameworks and Governance Models

- Overview of leading digital transformation frameworks MIT, TM Forum, Deloitte, McKinsey.
- Designing governance structures for transformation initiatives.
- Aligning digital strategy with vision, mission, and values.
- Building cross-functional collaboration between IT, operations, and business units.
- Workshop: Creating a digital transformation governance model.

Day 3: Technology, Innovation, and Data Enablement

- Key enabling technologies: cloud, AI, automation, analytics, and IoT.
- Data-driven decision-making and information management.
- Integrating legacy systems with modern platforms.
- Technology portfolio management for scalability and efficiency.
- Simulation: Designing a technology ecosystem for enterprise transformation.

Day 4: Change Management and Cultural Transformation

- The human side of digital transformation — leadership, mindset, and culture.
- Communication strategies for transformation adoption.
- Upskilling and talent development in the digital age.
- Managing resistance and fostering innovation at all levels.
- Group exercise: Building a change management strategy for transformation.

Day 5: Measuring Impact and Sustaining Transformation

- Establishing KPIs and performance metrics for digital maturity.
- Evaluating ROI, value realization, and continuous improvement.
- Scaling transformation across departments and global operations.
- Future trends — sustainability, AI ethics, and digital ecosystems.
- Final project: Developing a full digital transformation framework and roadmap.

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A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is white and grey, with concentric circles in the background.

Individual Impact

- Gain a holistic understanding of digital transformation and its strategic drivers.
- Strengthen leadership skills for managing technological and cultural change.
- Build confidence in designing and executing enterprise transformation strategies.
- Learn to communicate the value and vision of digital initiatives effectively.
- Position yourself as a digital transformation leader and strategist.

Work Impact

- Create a clear, actionable framework for digital transformation.
- Improve agility, innovation, and customer experience across the organization.
- Align technology, people, and processes to strategic business goals.
- Strengthen governance and accountability in digital initiatives.
- Enable long-term competitiveness and digital resilience.

Training Methodology

This program combines strategic frameworks, interactive design sessions, and real-world case studies to ensure deep learning and practical application.

Learning methods include:

- Expert-led discussions on global transformation best practices.
- Group workshops to build transformation models and governance plans.
- Simulated exercises on innovation, leadership, and change management.
- Case analyses from digital leaders in multiple industries.
- Templates, toolkits, and diagnostic models for implementation.

Beyond the Course

Upon completion, participants will be equipped to design, lead, and execute digital transformation frameworks that drive measurable business outcomes, foster innovation, and ensure organizational readiness for the future.

Graduates of this program will emerge as Digital Transformation Leaders — professionals who combine strategic foresight, technological fluency, and change leadership to shape the next generation of agile and competitive enterprises.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) positioned on it. The board is white and black, and the pieces are gold and silver. In the background, there are concentric circles radiating from the center.

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