

Feasibility Studies: Preparation, Analysis and Evaluation

2026 ١٠ - ٢٩
Jeddah (KSA)

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Day 2 - Project Scoping & Preliminary Analysis

- Defining project objectives, assumptions, and boundaries
- Conducting preliminary market and industry analysis
- Identifying key success factors and constraints
- Initial risk identification and screening

Day 3 - Market Feasibility

- Market research methods and data sources
- Demand analysis and forecasting techniques
- Competitive and industry landscape analysis
- Market entry and positioning strategies

Day 4 - Technical Feasibility

- Assessing technical requirements and alternatives
- Technology evaluation and selection criteria
- Infrastructure, capacity, and resource planning
- Scalability, flexibility, and future-proofing considerations

Day 5 - Operational Feasibility

- Organizational structure and operational capabilities
- Process design and operational workflows
- Human resource requirements and capacity planning
- Legal, regulatory, and compliance considerations

Day 6 - Financial Feasibility Part I

- Cost estimation and cost structuring techniques
- Revenue forecasting and pricing assumptions
- Cash flow analysis and financial projections
- Break-even and profitability analysis

Day 7 - Financial Feasibility Part II

- Capital budgeting techniques NPV, IRR, Payback Period
- Sensitivity analysis and scenario modeling
- Evaluating financial risk and uncertainty
- Funding options and financial structuring



Day 8 - Environmental & Social Impact Assessment

- Environmental impact identification and assessment
- Social impact evaluation and stakeholder considerations
- Sustainability and ESG integration
- Corporate social responsibility implications

Day 9 - Risk Assessment & Mitigation

- Identifying and categorizing project risks
- Qualitative and quantitative risk analysis techniques
- Developing risk mitigation and response strategies
- Contingency planning and risk governance

Day 10 - Feasibility Report Preparation & Presentation

- Structuring a professional feasibility study report
- Data visualization and presentation best practices
- Writing executive summaries and recommendations
- Presenting and defending feasibility findings to stakeholders

Individual Impact

Participants will leave the program with:

- The ability to conduct comprehensive feasibility studies across industries
- Stronger analytical and financial evaluation skills
- Practical tools and templates for feasibility analysis
- Greater confidence in project evaluation and investment decisions
- Improved presentation and stakeholder communication capabilities

Organizational Impact

Organizations will benefit through:

- More informed, evidence-based project decisions
- Reduced investment risk and improved capital allocation
- Higher-quality feasibility studies and business cases
- Stronger alignment between strategy, projects, and resources
- Enhanced credibility of project recommendations

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER' in black.

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Training Methodology

The program uses a highly applied, decision-oriented learning approach, including:

- Real-world feasibility study case examples
- Hands-on financial modeling and analysis exercises
- Practical tools, templates, and feasibility frameworks
- Group workshops and scenario-based discussions
- Expert-led sessions linking theory to real investment decisions

Beyond the Course

After completing the program, participants will be ready to:

- Lead feasibility studies for complex projects and initiatives
- Support strategic decision-making with robust analysis
- Present clear, defensible recommendations to senior stakeholders
- Contribute to stronger project selection, prioritization, and success

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver, set against a background of concentric circles.

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