BLACKBIRD FOR TRAINING

Sustainability ESG Design Plan and Implement Masterclass

2027 □□□□ 11 – 7
Jeddah (KSA)

UK Trainig
PARTNER



Sustainability ESG Design Plan and Implement Masterclass

Ref: 20220829_213430 Duration: Jeddah (KSA) Fees: 4200 GBP

Course Description

This comprehensive 1-week course equips professionals with the knowledge and skills to design, plan, and implement effective Environmental, Social, and Governance ESG strategies. Participants will learn to integrate sustainability into business operations, engage stakeholders, and measure ESG performance for long-term success.

Learning Objectives

- Understand ESG principles and their impact on business strategy
- Develop skills to design and implement ESG initiatives
- Learn to engage stakeholders and communicate ESG efforts effectively
- Master techniques for measuring and reporting ESG performance
- Gain insights into emerging trends and best practices in sustainability

Course Modules

Day 1: ESG Fundamentals and Strategy

- Introduction to ESG and sustainability concepts
- ESG regulatory landscape and global standards
- Developing a strategic ESG framework
- Aligning ESG with business objectives

Day 2: ESG Design and Planning

- Conducting materiality assessments
- Setting ESG goals and targets
- Developing ESG policies and procedures
- Creating an ESG implementation roadmap

Day 3: ESG Implementation Techniques

- Integrating ESG into business operations
- Sustainable supply chain management
- Employee engagement and training
- ESG risk management strategies



Day 4: Stakeholder Engagement and Communication

- Identifying and prioritizing stakeholders
- Developing effective ESG communication strategies
- Reporting and disclosure best practices
- Managing ESG reputation and brand value

Day 5: ESG Performance Measurement and Future Trends

- ESG metrics and key performance indicators
- ESG data collection and analysis techniques
- Emerging technologies in ESG management
- Future trends and innovations in sustainability

Practical Wins for Participants

- Develop a customized ESG strategy for your organization
- Create an ESG implementation plan with actionable steps
- Design an effective ESG communication framework
- Establish a system for measuring and reporting ESG performance

