BLACKBIRD FOR TRAINING

Environmental Social Governance (ESG) Expert Training

2027 □□□□□□ 15 – 11
Edinburgh (UK)



Environmental Social Governance (ESG) Expert Training

Ref: 20222830_237341 Date: Edinburgh (UK) Fees: 5200 GBP

Course Description

This intensive 1-week ESG Expert Training course provides a comprehensive understanding of Environmental, Social, and Governance principles and their practical application in business. Participants will learn to develop and implement effective ESG strategies, navigate regulatory landscapes, and drive sustainable value creation. The course combines theoretical knowledge with real-world case studies and practical exercises.

Learning Objectives

- Understand core ESG principles and their impact on business operations
- Develop skills to integrate ESG factors into corporate strategy and decision-making
- Learn to assess and manage ESG risks and opportunities
- Master ESG reporting frameworks and stakeholder communication strategies
- Gain insights into emerging ESG trends and best practices across industries

Course Modules

Day 1: Foundations of ESG

- Introduction to ESG concepts and evolution
- Global ESG frameworks and standards
- ESG drivers and business case
- Stakeholder mapping and engagement

Day 2: Environmental Aspects of ESG

- Climate change and carbon management
- Resource efficiency and circular economy
- Biodiversity and ecosystem services
- Environmental risk assessment and mitigation

Day 3: Social Dimensions of ESG

- Human rights and labor practices
- Diversity, equity, and inclusion
- Community relations and social impact
- Supply chain sustainability



Day 4: Governance and Ethics

- Corporate governance best practices
- Business ethics and anti-corruption
- ESG risk management and compliance
- Responsible investment principles

Day 5: ESG Implementation and Reporting

- ESG strategy development and integration
- ESG performance measurement and KPIs
- ESG reporting frameworks GRI, SASB, TCFD
- Future trends and innovation in ESG

Practical Wins for Participants

- Ability to develop a comprehensive ESG strategy for their organization
- Skills to conduct ESG materiality assessments and stakeholder analyses
- Competence in creating ESG reports aligned with global standards
- Network of ESG professionals and access to ongoing resources

