ESG Data and Accountability: Mastering Sustainable Metrics

2027 □□□□□ 29 – 25
Edinburgh (UK)



ESG Data and Accountability: Mastering Sustainable Metrics

Ref: 20220831_29435 Location: Edinburgh (UK) Fees: 5200 GBP

Course Description

This intensive 1-week course equips professionals with the knowledge and skills to effectively manage, analyze, and report on Environmental, Social, and Governance ESG data. Participants will learn to navigate the complex landscape of ESG metrics, understand data collection methodologies, and develop strategies for improving organizational accountability and sustainability performance.

Learning Objectives

- Understand the fundamentals of ESG data and its importance in modern business practices
- Develop proficiency in ESG data collection, analysis, and reporting techniques
- Learn to integrate ESG metrics into strategic decision-making processes
- Gain insights into best practices for ESG accountability and stakeholder communication
- Explore emerging trends and technologies in ESG data management

Course Modules

Day 1: Introduction to ESG Data

- ESG fundamentals and their business impact
- Key ESG metrics and frameworks
- Data sources and collection methodologies
- Challenges in ESG data management

Day 2: ESG Data Analysis and Interpretation

- Quantitative and qualitative analysis techniques
- Benchmarking and peer comparison
- Identifying material ESG issues
- Data visualization and storytelling

Day 3: ESG Reporting and Disclosure

- Global reporting standards and frameworks
- Developing effective ESG reports
- Assurance and verification processes
- Stakeholder engagement strategies



Day 4: ESG Data Integration and Decision-Making

- Incorporating ESG data into risk management
- ESG-driven financial analysis
- Sustainable investment strategies
- ESG performance measurement and KPIs

Day 5: Future of ESG Data and Accountability

- Emerging technologies in ESG data management
- Regulatory trends and compliance
- ESG data governance and ethics
- Building a culture of ESG accountability

Practical Wins for Participants

- Develop a comprehensive ESG data management strategy for your organization
- Create impactful ESG reports that effectively communicate performance to stakeholders
- Implement ESG metrics into your organization's decision-making processes
- Enhance your ability to identify and mitigate ESG-related risks and opportunities

