Advanced Supply Chain Management: Strategies for Success

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Jeddah (KSA)



Advanced Supply Chain Management: Strategies for Success

Ref: 20220364_230105 Date: 30 Location: Jeddah (KSA) Fees: 4200 GBP

Course Description

This intensive 1-week course provides a comprehensive exploration of advanced supply chain management concepts and strategies. Participants will gain in-depth knowledge of strategic planning, risk management, and innovative technologies to optimize supply chain operations. The course combines theoretical frameworks with practical applications to equip professionals with the tools needed to drive efficiency and competitive advantage in today's complex global marketplace.

Learning Objectives

- Develop advanced strategies for supply chain optimization and integration
- Master risk management techniques for resilient supply chains
- Understand and apply emerging technologies in supply chain operations
- Enhance decision-making skills for complex supply chain challenges
- Improve collaboration and communication across the supply chain network

Course Modules

Day 1: Strategic Supply Chain Management

- Supply chain strategy alignment with business objectives
- Advanced demand forecasting and planning
- Supply chain network design and optimization
- Performance metrics and benchmarking

Day 2: Risk Management and Resilience

- Supply chain risk assessment and mitigation strategies
- Business continuity planning
- Supplier relationship management and risk sharing
- Crisis management and recovery planning

Day 3: Technology and Innovation in Supply Chains

- AI and machine learning applications
- Blockchain and supply chain transparency
- Internet of Things IoT and real-time tracking
- Big data analytics for supply chain optimization



Day 4: Global Supply Chain Operations

- International logistics and trade compliance
- Global sourcing strategies
- Cross-border supply chain management
- Cultural considerations in global supply chains

Day 5: Sustainable and Ethical Supply Chain Practices

- Sustainable supply chain strategies
- Circular economy principles in supply chain management
- Ethical sourcing and fair labor practices
- Corporate social responsibility in supply chains

Practical Wins for Participants

- Develop a comprehensive risk management plan for your organization's supply chain
- Create a roadmap for implementing emerging technologies in your supply chain operations
- Design an optimized global supply chain network for improved efficiency and cost reduction
- Formulate a sustainable supply chain strategy aligned with your company's CSR goals

