Sustainable Supply Chain Management: Strategies for Success

2027 □□□□□ 17 – 13
Doha (Qatar)



Sustainable Supply Chain Management: Strategies for Success

Ref: 20232308_231783 Duration: Doha (Qatar) Fees: 4200 GBP

Course Description

This intensive 1-week course provides a comprehensive overview of sustainable supply chain management principles and practices. Participants will learn how to integrate environmental, social, and economic considerations into supply chain operations, from sourcing to end-of-life management. The course covers key concepts, tools, and strategies for implementing sustainable practices and driving business success.

Learning Objectives

- Understand the fundamentals of sustainable supply chain management
- Learn to assess and measure supply chain sustainability performance
- Develop strategies for implementing sustainable practices across the supply chain
- Gain insights into sustainable sourcing, production, and logistics
- Explore tools and technologies for enhancing supply chain sustainability
- Learn to balance economic, environmental, and social considerations in decision-making

Course Modules

Day 1: Introduction to Sustainable Supply Chain Management

- Sustainability concepts and frameworks
- The business case for sustainable supply chains
- Key drivers and challenges in sustainable supply chain management
- Assessing supply chain sustainability performance

Day 2: Sustainable Sourcing and Supplier Management

- Sustainable procurement strategies
- Supplier evaluation and selection criteria
- Supplier collaboration and capacity building
- Managing risks in sustainable sourcing

Day 3: Sustainable Production and Operations

- Eco-efficient manufacturing processes
- Waste reduction and circular economy principles
- Energy management and renewable energy integration
- Sustainable packaging solutions



Day 4: Sustainable Logistics and Transportation

- Green logistics strategies
- Optimizing transportation networks for sustainability
- Alternative fuels and vehicle technologies
- Reverse logistics and closed-loop supply chains

Day 5: Implementing and Managing Sustainable Supply Chains

- Developing a sustainable supply chain strategy
- Change management for sustainability initiatives
- Technology and tools for sustainable supply chain management
- Measuring and reporting on supply chain sustainability

Practical Wins for Participants

- Ability to develop a comprehensive sustainable supply chain strategy
- Skills to implement sustainable practices across sourcing, production, and logistics
- Knowledge of tools and metrics for measuring supply chain sustainability performance
- Strategies for engaging suppliers and stakeholders in sustainability initiatives

