

HR Analysis

2027 6 - 2
Doha (Qatar)

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Day 3: Analytical Tools and Methods

- Quantitative and qualitative HR data analysis techniques.
- Using Excel, Power BI, or analytics platforms for HR reporting.
- Correlation, trend, and regression analysis for workforce insights.
- Practical exercise: analyzing retention and turnover trends using HR data.

Day 4: Strategic Application of HR Analytics

- Linking HR metrics to business performance indicators.
- Predictive analytics for hiring, attrition, and performance outcomes.
- Building dashboards for HR decision-making and leadership reporting.
- Group project: developing a people analytics case with data visualization.

Day 5: Governance, Impact, and the Future of HR Analytics

- Integrating HR analytics into organizational strategy and planning.
- Communicating insights to executives and stakeholders.
- Governance, privacy, and ethical considerations in people analytics.
- Future trends: AI, machine learning, and automation in HR analytics.
- Action workshop: designing a full HR analytics strategy for your organization.

Individual Impact

- Build confidence in using data for people management decisions.
- Strengthen analytical thinking and HR problem-solving capabilities.
- Gain practical skills in HR data interpretation, visualization, and forecasting.
- Become a trusted advisor through evidence-based insights.

Work Impact

- Improve organizational decision-making through HR data transparency.
- Strengthen workforce planning, engagement, and performance management.
- Enable predictive insight into workforce risks and opportunities.
- Foster a culture of continuous improvement driven by analytics.

Training Methodology

This program blends analytics, technology, and HR strategy to ensure hands-on learning and real-world applicability. Learning methods include:

- Interactive demonstrations of HR analytics tools and dashboards.
- Data analysis and visualization workshops.
- Real-world case studies from leading organizations.
- Group simulations and HR analytics project design.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

- Toolkits and templates for ongoing analytics integration.

Beyond the Course

Upon completion, participants will be equipped to transform HR data into actionable intelligence. They will leave prepared to leverage analytics to support strategic decisions, forecast trends, and create measurable value — establishing HR as a true business partner in driving organizational excellence.

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